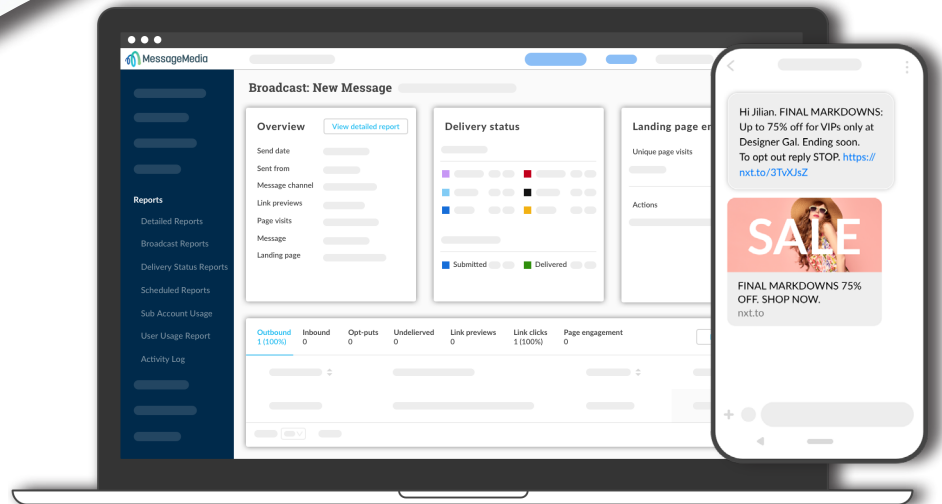




MessageMedia

Create Deeper Customer Experiences with SMS



SMS texts have become the preferred method of communication for many with 75% of consumers choosing to receive promotions via text over email, and 90% of SMS messages are read within the first 90 seconds. With MessageMedia your businesses can gain a competitive edge by optimizing how it communicates and engages with customers. By leveraging advanced SMS services, businesses can have two-way conversations whenever and wherever it suits the customer. Whether you are sending one message or a million, MessageMedia can handle it!

Key Features & Benefits:

- **Bulk SMS Messaging:** Send a single message or a mass broadcast to all of your contacts.
- **Dedicated SMS Number:** Stay consistent and recognizable to customers by using the same number, allowing them to initiate conversations.
- **Two-way Conversations:** Text messaging provides for faster responses and back-and-forth conversations.
- **Email to SMS & SMS to Email:** Have SMS conversations via email and get notified on your mobile device.
- **Add Media to Messages:** Create rich experiences by sending personalized MMS or landing pages. Customize templates, branding, images, tracking links and more.
- **Manage and Track Campaigns Online:** A web dashboard provides quick campaign statistics and engagement analytics.
- Account upgrade available for *ESI eCloud PBX™* users.

Use Cases for MessageMedia:

- Automated Replies
- Billing & Payments
- Bulk Appointment Reminders
- Click and Collect
- Customer Support
- Delivery Tracking
- Emergency Alerts
- Employee Notification
- Events
- Feedback & Surveys
- Marketing Campaigns
- Mass Alerts & Notifications
- Sales Engagement
- Staff Scheduling and more!