

SMS for Automotive

See why more automotive businesses are integrating business text messaging to streamline sales and service



Using SMS for Automotive Sales & Service



Drive Sales & Revenue

Stand out above the competition by engaging with customers by utilizing personalized 1-to-1 messages.



Build marketing campaigns

Engage customers from research to aftersales marketing with automated messaging.



Improve productivity

Integrate your CRM and ERP with seamless workflows, to promote a more productive process



Engage & notify customers

Build automated service updates, reminders & offers to personalize and the post-sale process.

"By using SMS to remind clients of payments, there has been a 66.6 percent increase in clients making on-time payments."

Jacaranda Finance

"It allows us to reach more customers, which creates better connections and engagement for our campaigns."

Mariano Favia, Vinomofa

SMS for the Automotive industry

SMS is a great way to grow engagement and business (just see the stats below). From service updates to better sales and marketing – even payments for auto loans – there are multiple ways dealerships and service centers can use SMS.

Customers expect SMS updates for when service is complete. It's quick and convenient. You can even add links to invoices, images, and recommend services via SMS. Make it easy for your customers when you schedule reminders for service and send appointment reminders.

When shopping for a car, the options can be overwhelming and freeze prospective buyers. Send follow up SMS for feature information and available inventory to engage prospects who are on the fence.

How large is your dealership? When staff is spread across a large space, SMS is a great way to communicate to your staff and inform all employees or specific departments.

Results

70%

Of customers check SMS within 5 minutes*

80%

Of customers respond within 5 minutes*

50%

Of customers said SMS is the best way for businesses to get their attention*

55%

Want to be able to text back about customer service, shipping, and appointments*

*MessageMedia consumer research, December 2022

Ready to see more?

Visit us online and schedule a demo today!



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