

SMS for Churches

Integrate text messaging to keep your congregation informed and engaged.



How to use text messaging for churches

Mass alerts & notifications

Keep your congregation informed with bulk messaging.

Service times and meeting reminders

Grow and maintain attendance for services and groups with reminders.

Event notifications

Notify church members of events, conferences, send recorded services, and prayer requests. Respond quickly.

Boost offerings and donations.

Engage your congregation with personal and conversational messaging to drive church revenue.

The north parking lot is being repaved. Please use the west entrance for Sunday's service.

Hi Jane, here's the list of church services this week:
-Sunday, 9am and 11am
-Wednesday, 7pm

Also, the religion studies class will meet Monday at 6pm in the fellowship hall.

Hi Jane, this month's pot luck is Sunday at 4pm. Sign up: http://sgnup**

You can also read this week's prayer requests here: http://nxt**

Thanks for the reminder! I'm bringing my famous egg salad.

Yum!

Hi Sarah, You can help the youth group with their June mission trip. Volunteer and/or donate here: http://www.nxt***

How churches can use text messaging

Thriving churches are built on real connections. Use SMS to send bulk reminders and have 1-on-1 conversations with members.

For younger members, SMS is the way to get their attention for youth group information and reminders. Better yet, it's a way to align yourself right next to their closest friends and family, all within one inbox.

Text notifications lead to higher event attendance and greater engagement. Send SMS reminders for services, links for recorded services, and send links for your congregation to send their offerings.

Make your first-time and newer guests feel welcome. Automatically send them welcome messages and more info about your services.

Why Text Messaging?

Reach anyone with a mobile device

97% of adult Americans own a cell phone*, and 70% open a text message within 5 minutes of receiving it ^

Texting is the most used function on your congregation's phone

We surveyed our customers. 19% said texting is the most used function on their phones – more than social media, email, or phone calls ^

People prefer texting

Our survey found that almost 36% of people prefer communication via text – again, more than social media, email, or phone calls ^

*PEW Research - MobilePEWResearch - Technology Ownership

^MessageMedia consumer research, December 2022

Ready to see more?

Visit us online and schedule a demo today!

